

Frankie Says...

STAY FLEXIBLE.
STAY FABULOUS.

FRANKIE'S RENT GUARANTEE

GUARANTEED RETURNS AND MINIMAL
EFFORT BY TAPPING INTO THE POWER
OF FRANKIE



FRANKIE'S PHILOSOPHY

ABOUT US

A passionate property host with over a decade's experience, we take pride in offering fabulous, fully equipped apartments for as little or as long as our guests need.

We constantly explore ways to enhance our visitors' experience, from creating striking, instagrammable interiors to offering a delightful pick n' mix of complimentary perks, such as unlimited wi-fi (the force is strong and free with us) and the latest tech for enriching and simplifying life.

Frankie Says is proud of our independent status and are firm advocates for doing things not just different but better. We understand that the little things are the big things. Cloud-like pillows, showers simulating the pitter-patter of rain, contactless check-in; they all turn a simple stopover into a fabulous experience.

MISSION

Combining the best bits of Airbnb, hotels, and serviced apartments ... we craft memorable, London flexi-stays that hit people's happy spots. we are a flamingo in a flock of pigeons.





UNDERSTANDING OUR GUESTS ALLOWS US TO EXCEL

Continental Distribution: Europe represents the largest share of our guest profile, accounting for 48% of our visitors. North America follows with 18%, while Asia and Oceania contribute 17% and 3% respectively. South America, the Middle East, Africa, and the rest of the world make up the remaining percentages of 2%, 2%, 1%, and 9% respectively.

Top Countries: In terms of individual countries, our guest profile is primarily composed of visitors from the USA, constituting 17% of our guests. The United Kingdom (UK) closely follows with 14%, and Israel and France contribute 4% each. Germany, Spain, and Australia each represent 3% of our guest profile.

DIVERSE DEMOGRAPHICS: PROFILE REPORT OF OUR VISITORS

The majority of our guests are between the ages of 30 & 55, indicating a cultured and respectful audience. While we are not ageist, we take pride in hosting mainly to a sophisticated clientele. "Our guests treat your home like their own".

TAILORED STAYS: UNVEILING THE DIVERSE REASONS WHY GUESTS CHOOSE FRANKIE.

Approximately 60% of our visitors choose to stay with us to enhance their travel experiences, whether it's for vacation, exploration, or relaxation.

We also cater to the needs of business travellers, with 13% of our guests visiting for work-related purposes. Our accommodations provide an exceptional base for their professional requirements.

Additionally, we warmly welcome 27% of guests who visit for family-related reasons, understanding the importance of spending quality time together. Our accommodations are designed to accommodate families and create lasting memories during reunions, celebrations, and family gatherings.

Join Frankie's Revolution

Experience the same undeniable benefits that Frankie Says has offered to hundreds of other property owners over the past decade. Our guaranteed rent feature and extra benefits will elevate your property investment value.

WHAT IS IT?

Frankie will rent a property from you (the owner) and then sublet it to short- and medium-term tenants for a profit. In this arrangement, Frankie Says becomes not only your tenant, but your agents, consultant, property management and all-round property guru.

HERE'S HOW IT TYPICALLY WORKS:

- Frankie Says identifies a suitable property or will advise you how to make your property suitable for us.
- Frankie will offer a generous rental agreement to the property owner. This agreement gives Frankie the right to sublet the property to multiple tenants.
- Frankie will then use its years of expertise and will market the property accordingly.
- Frankie will handle all aspects of managing the property, including finding and vetting guests, collecting rent, and maintaining the property.



Benefits for the Owners

- Earn an average of 30% above conventional rents.
- Long Term tenancies typically between 3 and 15 years long depending on the property use.
- Full or partial repairing leases taking away the stress of property or block management.
- Complimentary Premium property management including but not limited to regular inspections, maintaining the property, instructing contractors
- Compliance included free of charge from the second year onwards i.e., Gas safety, electric checks
- Properties are fully maintained and cleaned regularly
- No voids periods between tenancies as Frankie will be taking a longer lease
- No yearly agency or letting fees



Frankie Says's

ARE YOU FRANKIE READY?



BEFORE



AFTER

FRANKIE SAYS! WE ADD VALUE

Are you worried that your property might not be Frankie ready and do not have the funds to carry out the necessary renovation works. Fear not, because Frankie is here to help!

At Frankie, we take pride in transforming ordinary spaces into extraordinary living experiences. Our team of skilled designers and contractors are ready to refurbish and redecorate your property to meet the standards of the Frankie revolution, ensuring that your space reflects your unique personality while adhering to the signature Frankie style.

Don't miss out on the opportunity to elevate your current income and boost your properties value. Contact us today, and Frankie will be thrilled to work with you to turn your property into the perfect investment.

FRANKIESAYS.UK

02045 136 755

HELLO@FRANKIESAYS.UK



@FRANKIE-SAYS



@FRANKIESAYSSTAY



Frankie's Pads

READY TO SEE WHAT ALL THE FUSS IS ABOUT?
FEAST YOUR EYES ON SOME OF OUR VIBRANT PROPERTIES.

Fitzrovia



ELISA COURT

Marylebone



HUNTSWORTH MEWS

Covent Garden



LONG ACRE

Soho



OLD COMPTON

London Bridge



PARK ST

Farringdon



SANDRA HOUSE



FRANKIES FRIENDS

WHAT OUR LANDLORDS AND GUESTS SAY



"Javier at Franke Says has been managing our property for the last few years. It has been a hassle-free journey and he's managed to increase our rental income well above the inflation rate. Frankie Says' process is very smooth. We get our rent in our account each month with a full breakdown statement via email. I'd recommend their services."

BINDU R



"Frankie Says were recommended to me as being honest and reliable, and they've certainly lived up to that recommendation. Of all the agents I've dealt with over the past 20 years, they are the best – friendly, reliable and provide outstanding services. I'd not hesitate to recommend them."

SYBILLE R



LUXURIOUS/SEXY APT IN THE HEART OF CENTRAL LONDON

"Great location and clean place to stay. Would definitely recommend and stay again!"

DAISY L



SAY HI TO THE BIGGY SMALLS, A LUXURIOUS 1 BR APT

"Great stay. The flat is up-to-date and modern. Looks just like the pictures. Great location! Tube Station 2 mins away. I would stay here again without a doubt. Look forward to returning."

ANDREW C

CHECK OUT MORE REVIEWS

[HTTPS://FRANKIESAYS.UK/REVIEWS/](https://frankiesays.uk/reviews/)



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