



A FLAMINGO IN A FLOCK OF PIGEONS

Frankie Says is a whole different way to be in London. Not just to visit. Not just to stay. To be.

We're a forward-thinking, independent Serviced Apartment Management company specialising in short-term corporate & holiday lets, offering smart, super-contemporary apartments in the buzziest neighbourhoods in Central London.

Here for business? Here for fun? No difference.

This is London.

Our gorgeous, quirky, chic, chill apartments are located just minutes to and from anywhere you need to be... or want to be. After hosting in London for more than a decade, 'doing it right' is really our thing. We know you. We know business stopovers. We know short breaks.

Our Mission:

Redefining the short stay accommodation experience by combining the best bits of Airbnb, hotels, and serviced apartments.

WE UNDERSTAND THAT THE LITTLE THINGS ARE HUGE

This is London. Work hard. Play hard. We're constantly looking at ways to make your stay - your client's stay - more fun, more enjoyable, more Whoa!

Our interiors...

Our apartments embody a vibrant and inviting atmosphere, full of fun and character, setting us apart from the standardized, lookalike aesthetics that are often associated with serviced apartments.

- $\frac{\pi}{2}$ Open 24/7 for emergencies
- T Unique welcome nacks
- 🖔 Wi-fi in all our apartments
- Contactless check-in
- $rac{\pi}{N}$ Complimentary weekly cleaning services
- # High quality linen & towels
- 7 Outside spaces in selected apartments
- # Fully aguinned anantments

And it's all yours. Gratis. Staying at Frankie Says Apartments is like having your very own playground to explore and enjoy, even if you are here on a corporate trip. From the moment you step inside, you'll feel like a kid again, with each room boasting a unique and whimsical design that's sure to lift your spirits and inspire your creativity.

WE'RE EVERYWHERE YOU'D WANT TO BE WHEN YOU'RE IN LONDON

It's no different whether you're in London on business or just to chill. You want to make sure that you're staying in the most happening parts of town.

So while London is teeming with serviced apartments that turn out to be 20 miles from the central areas where all the action is, Frankie's pads are right in the thick of it, surrounded by the restaurants, bars, nightspots, venues (and all the landmarks) you'll want to go to, take clients to or meet mates at.

If you're traveling across town, or outside of London, or coming and going by air, they're all close to tube stations, which connects you to all of the major rail terminals, to the Eurostar terminal at supercool St Pancras, as well as to Heathrow, Gatwick and London City airports.



ONDON



ALL WORK AND NO PLAY? THAT'S NO WAY TO LIVE!

Coming to London just for business or Blessure (Business and Pleasure)? Surely you have time for a little bit of fun while you're here for work and want to max the experience?

Frankie's apartments are located in vibrant neighbourhoods that are bustling day and night with street art, markets, vintage stores, cultural landmarks, and diverse communities. These neighbourhoods offer an amazing opportunity to immerse oneself in the city's authentic atmosphere and get a true sense of its culture.

And with a bunch of London's best bars, restaurants, and clubs within a few minutes walk in all of our neighbourhoods, you couldn't have a better launchpad for a big night out or a 'big fun' romantic weekend.

IN LONDON FRANKIE REALLY IS YOUR FRIEND

If you're in need of a tip for the perfect place to eat or an answer to an unusual question, look no further. The Frankie Says team is your go-to source for all things related to your neighbourhood. We live and breathe this area, and we have extensive knowledge of the best eateries, drinking spots, and places worth checking out.

Our ultimate goal is to ensure that you have an unforgettable stay, whether you're here for work or leisure. Simply let us know your preferences and what you enjoy doing, and we'll gladly share our expertise to tailor your trip to your liking.

WHEN YOU KNOW

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TO SALES OF THE SA

is not all about work. Not in our book. You need space and time to chill. Frankie's thought out the whole schtick for you... so everything about our places isn't just right... It's actually perfect. Shoes off. Drink. Sofa. And... breeeeathe.

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Thankie Is

YOU

We're as "on-call" as your EA, your mother and Uber all rolled into one. Feel free to contact us anytime in office hours for How to/Where to/What to/Who to. And we're available to help with any true emergency that could arise 24/7.

Frankie Is

ALL THE TECH

Frankie has the whole lifestyle tech thing nailed. From keyless entry to saviour-of-the universe-speed Wi-Fi, our places are well connected, smart and all the other stuff. Apartment tech. Instant connecting audio. Gaming-and-working-speed connectivity. The whole kit and caboodle... because Frankie's a no-holds barred nerd.

Frankie Ts

SUSTAINABILITY

You've got to travel. We get it. But you're here now, and Frankie's going to do his bit to help you minimise your footprint. We are accommodation eco-warriors. Sure, our places are nice. But we're still working to save Earth one stay at a time. Energy-efficient appliances. Waste reduction policies. Eco-friendly toiletries. Go on your way with your conscience green.



LOYAL

we offer discounts when you stay for longer (What's the hurry?) And if you stay with us often... also discounts. So, you get to live London like the Royals, without overreaching your budget – or overstretching your cards if it's you whose paying! Keep coming back like a boomerang and we'll treat you as a VIP – Very Important Pal of Frankie.

Finitie Is

DIRECT

We don't like middlemen. So be direct with us. Want to spend the night? A few nights? A month or 2? Say the word and you're in a cab on the way to an accommodation heaven. We're a cheap date, too! So you can have the best time, and still keep down your expenses and score some boss points. It's a win-win, baby!



Frankie Ts

FLEXIBLE

We get it - things happen. So we keep our Cancellation Policy as flexible as a yoga loving contortionist. We're here to make your life easier (and more fun) - not here to stress you out. So just go ahead and book. And if something comes up, plans change... we'll go with that. Namaste!



FAMILY



Our spaces are perfect for bringing the family with you! if you're working, they can check out London while you're tied up. And if your visit is full—on leisure to begin with... we've got huge apartments with big rooms, sofa beds, generously sized refrigerators and a ton of other things that make the place fun for a family. That's just not stuff you're going to find in a hotel room!

Frankie Is

THOUGHTFUL

And generous. Like Santa Claus... but for big kids. We can offer all sorts of additional services and extras, like maid services, welcome packs and late checkouts because, honestly, who's a morning person? So make your wish list... and we'll have the elves bundle whatever you need on the sleigh.



TRUSTING

your expenses. Or your card limits. So, we have payment plans. Talk to us. We'll work out a payment plan that makes your visit schedule and your budget play nice.





THESE ARE SOME OF OUR AMAZING AMIGOS













and not Airbnb's either. Our apartments give you a whole mountain of advantages that kick all of them into touch

Our apartments give you loads more space than a hotel room.

You get a whole apartment to yourself, with separate areas for sleeping, working, dining, and lounging about.

They're for also perfect entertaining, celebrations and meetings.

Whether you're hosting a bit of a birthday bash or a critical business brunch, we can give you an apartment that will make it an absolute smash. (Just don't blame us if your guests don't want to leave.)

Another thing. They give you your own washing and drying.

Such a great win with our apartments. You have your own private laundry facilities. None of that navigating hotel laundry room with other guests or forking out fortunes for dry cleaning or house laundry services.

No small talk at a hotel check-in or in an apart-hotel lobby.

Our self-check-in service saves you the time and hassle of standing around while reception get's itself sorted. With Frankie Says you just check your codes and get straight to your stay. Plus, you'll feel like a tech-savvy superstar while doing it.

No encounters with any owner's personal stuff.

Our apartments are only available, through us, for nice people to stay in while they're in London on business... or for fun. They're not 'someone's place' where they let out a room and you might find their socks lying around or their toothbrush in the bathroom. No-one lives in our places. They're just for people who book them to stay in... and they're cleaned professionally after every booking. That's why a Frankie Says apartment always feels like a home away from home, with a great vibe and all the facilities you need.

And let's not forget the ultimate **luxury - Privacy.**

A Frankie Says apartment means your front door and home-away-from-home vibe that just can't be replicated in a hotel. You can come and go as you please, without worrying about bumping into anyone in the lobby or having to share an elevator with strangers. - or worse still with colleagues!

Vanilla, shmanilla.

Other serviced apartment company's apartments. Plain vanilla ice cream. Ours, on the other hand? Like a yummy sundae with all the toppings - bursting with personality and excitement!

FRANKIES PADS

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READY TO SEE WHAT ALL THE FUSS IS ABOUT? FEAST YOUR EYES ON SOME OF OUR VIBRANT PROPERTIES.

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HELLO@FRANKIESAYS.UK







Trankie Says... STAY FLEXIBLE, STAY FABULOUS

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